

ORDER



KLAS

Orders	Order / Rev:	36903	Primary AE:	Mike Jones
	Alt Order #:	08836469	Sales Office:	K-WAS
	Product Desc:	OBAMA/P/D	Sales Region:	National
	Estimate:	1536		
	Flight Dates:	09/04/12 - 10/01/12		
	Original Date / Rev:	08/06/12 / 09/27/12		
	Order Type:	GENERAL		

Agency	Name:	GMMB	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	Obama, Barack D-President	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV3	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	387	\$221,700.00	\$188,445.00	September 2012	387	\$221,700.00	\$188,445.00	0.00
					Totals	387	\$221,700.00	\$188,445.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$221,700.00
Market	100%	\$739,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$184,750.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$36,950.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/04/12	09/28/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$145.00	LV3	0.00	NM	19	\$2,755.00

8 NEWS NOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/04/12	09/10/12	MTWTF--	4	\$145.00	0.00
Week: 09/11/12	09/17/12	M-WTF--	5	\$145.00	0.00
Week: 09/18/12	09/24/12	MTWTF--	5	\$145.00	0.00
Week: 09/25/12	10/01/12	-TWTF--	5	\$145.00	0.00

Order / Rev: 36903
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																							
E 32	8	09/17/12	09/17/12	Mon 8-9p	CM	8-9p	M-----	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00																							
How I Met Your Mother																																						
(8:00 PM-9:00 PM)																																						
HOW I MET MOTHER/ TWO BROKE GIRLS																																						
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>M-----</td> <td>1</td> <td>\$1,600.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	M-----	1	\$1,600.00	0.00												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/17/12	09/23/12	M-----	1	\$1,600.00	0.00																																	
E 33	8	09/24/12	09/24/12	Mon 9-10p	CM	9-10p	M-----	:30	1	\$2,100.00	LV1	0.00	NM	0	\$0.00																							
2 Broke Girls / Mike & Molly																																						
2.5 MEN /MIKE & MOLLY																																						
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1	8	09/24/12-09/30/12	Mon 9-10p		9-10p		M-----	:30		(\$2,100.00)	0.00	NM																										
Credited																																						
E 34	8	09/10/12	09/10/12	Mon 10-11p	CM	10-11p	M-----	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00																							
Hawaii Five-0																																						
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Week: 09/10/12	09/16/12	M-----	1	\$2,000.00	0.00																																	
E 35	8	09/11/12	09/11/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	0	\$0.00																							
NCIS																																						
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1	8	09/10/12-09/16/12	Tue 8-9p		8-9p		-T-----	:30		(\$2,100.00)	0.00	NM																										
Credited																																						
move \$7850 to 36910																																						
E 36	8	09/25/12	09/25/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00																							
NCIS																																						
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/24/12	09/30/12	-T-----	1	\$6,000.00	0.00																																	
E 37	8	09/04/12	09/18/12	Tue 9-10p	CM	9-10p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	2	\$4,200.00																							
NCIS: LA																																						
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Week: 09/03/12	09/09/12	-T-----	1	\$2,100.00	0.00																																	
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																																	
Week: 09/17/12	09/23/12	-T-----	1	\$2,100.00	0.00																																	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																										
2	8	09/17/12-09/23/12	Tue 9-10p		9-10p		-T-----	:30		(\$2,100.00)	0.00	NM																										
See MG 37.3																																						
[Program PE'd due special 9-11p "NCIS LA Season Finale". If client approves, use "Tuesday Prime Special" - bco]																																						
3	8	09/17/12-09/23/12	Tue Prime Special		9-11p		-T-----	:30		\$2,100.00	0.00	NM																										
Ⓜ MG for 37.2 09/18																																						
E 38	8	09/11/12	09/11/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	\$1,400.00	LV3	0.00	NM	0	\$0.00																							
CSI																																						
48 HOURS																																						
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Week: 09/10/12	09/16/12	-T-----	1	\$1,400.00	0.00																																	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																										
1	8	09/10/12-09/16/12	Tue 10-11p		10-11p		-T-----	:30		(\$1,400.00)	0.00	NM																										
Credited																																						
move \$7850 to 36910																																						
E 39	8	09/05/12	09/12/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$1,600.00	LV3	0.00	NM	2	\$3,200.00																							
Big Brother																																						
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>--W----</td> <td>1</td> <td>\$1,600.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>--W----</td> <td>1</td> <td>\$1,600.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	--W----	1	\$1,600.00	0.00	Week: 09/10/12	09/16/12	--W----	1	\$1,600.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/03/12	09/09/12	--W----	1	\$1,600.00	0.00																																	
Week: 09/10/12	09/16/12	--W----	1	\$1,600.00	0.00																																	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																										
1	8	09/05/12-09/12/12	Survivor: Philippines		--W----		--W----	:30		(\$1,600.00)	0.00	NM																										
E 40	8	09/26/12	09/26/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00																							

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E 50	8	09/15/12	09/22/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$2,250.00	LV1	0.00	NM	2	\$4,500.00
48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12		-----S-		1	\$2,250.00		0.00						
Week:	09/17/12	09/23/12		-----S-		1	\$2,250.00		0.00						
E 51	8	09/09/12	09/23/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$3,375.00	LV1	0.00	NM	3	\$10,125.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/03/12	09/09/12		-----S		1	\$3,375.00		0.00						
Week:	09/10/12	09/16/12		-----S		1	\$3,375.00		0.00						
Week:	09/17/12	09/23/12		-----S		1	\$3,375.00		0.00						
E 52	8	09/30/12	09/30/12	Sun 8-9p Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	-----S	:30	1	\$4,750.00	LV1	0.00	NM	1	\$4,750.00
AMAZING RACE 21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/24/12	09/30/12		-----S		1	\$4,750.00		0.00						
E 53	8	09/16/12	09/16/12	Sun 9-10p The Good Wife	CM	9-10p	-----S	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12		-----S		1	\$1,200.00		0.00						
E 54	8	09/09/12	09/09/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/03/12	09/09/12		-----S		1	\$4,000.00		0.00						
E 55	8	09/04/12	09/14/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	5	\$500.00	LV2	0.00	NM	10	\$5,000.00
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/04/12	09/10/12		MTWTF--		5	\$500.00		0.00						
Week:	09/11/12	09/17/12		--WTF--		5	\$500.00		0.00						
E 56	8	09/08/12	09/30/12	8 News Now 11p Sa/SuCM	CM	11-1135P	-----SS	:30	2	\$750.00	LV1	0.00	NM	6	\$4,500.00
8 NEWS NOW AT 11PM-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/03/12	09/09/12		-----		0	\$0.00		0.00						
Week:	09/10/12	09/16/12		-----SS		2	\$750.00		0.00						
Week:	09/17/12	09/23/12		-----SS		2	\$750.00		0.00						
Week:	09/24/12	09/30/12		-----SS		2	\$750.00		0.00						
E 57	8	09/04/12	09/14/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	10	\$2,250.00
LATE SHOW w. LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/04/12	09/10/12		MTWTF--		5	\$225.00		0.00						
Week:	09/11/12	09/17/12		--WTF--		5	\$225.00		0.00						
E 58	8	09/04/12	09/28/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	MTWTF--	:30	2	\$300.00	LV1	0.00	NM	8	\$2,400.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/04/12	09/10/12		MTWTF--		2	\$300.00		0.00						
Week:	09/11/12	09/17/12		M-WTF--		2	\$300.00		0.00						
Week:	09/18/12	09/24/12		MTWTF--		2	\$300.00		0.00						
Week:	09/25/12	10/01/12		-TWTF--		2	\$300.00		0.00						
E 59	8	09/04/12	09/28/12	137-237a M-F Elec Plyg&GM Elec Play/ET	CM	137-237a (1:37 XM-2:37 XM)	MTWTF--	:30	2	\$20.00	LV4	0.00	NM	8	\$160.00
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/04/12	09/10/12		MTWTF--		2	\$20.00		0.00						
Week:	09/11/12	09/17/12		M-WTF--		2	\$20.00		0.00						
Week:	09/18/12	09/24/12		MTWTF--		2	\$20.00		0.00						

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Alt Order #: 08836469
Flight Dates: 09/04/12 - 10/01/12

Advertiser: **Obama, Barack D-President**
Product Desc: **OBAMA/P/D**
Estimate: **1536**

KLAS

Order / Rev: 36903
Alt Order #: 08836469
Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President
Product Desc: OBAMA/P/D
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KLAS

Order / Rev: 36903
 Alt Order #: 08836469
 Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1536

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																							
N72	8	09/15/12	09/29/12	Politics Now S Sebelius CM	Various		-----S-	:30	1	\$250.00	LV2	0.00	NM	3	\$750.00																							
Politics Now S Sebelius																																						
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-----S-	1	\$250.00	0.00	Week: 09/17/12	09/23/12	-----S-	1	\$250.00	0.00	Week: 09/24/12	09/30/12	-----S-	1	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/10/12	09/16/12	-----S-	1	\$250.00	0.00																																	
Week: 09/17/12	09/23/12	-----S-	1	\$250.00	0.00																																	
Week: 09/24/12	09/30/12	-----S-	1	\$250.00	0.00																																	
N73	8	09/09/12	09/09/12	NFL Reg Season Game CM	NFL Football Reg.	-----S		:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00																							
NFL Football Reg. Season (10:00 AM-4:00 PM)																																						
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S</td> <td>1</td> <td>\$5,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$5,000.00	0.00												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/03/12	09/09/12	-----S	1	\$5,000.00	0.00																																	
N74	8	09/09/12	09/09/12	Politics Now S Sebelius CM	Various		-----S	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00																							
Politics Now S Sebelius																																						
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$250.00	0.00												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/03/12	09/09/12	-----S	1	\$250.00	0.00																																	
N75	8	09/08/12	09/08/12	US Open Tennis CM	Various		-----S-	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00																							
US Open Tennis																																						
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S-</td> <td>2</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S-	2	\$300.00	0.00												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/03/12	09/09/12	-----S-	2	\$300.00	0.00																																	
N76	8	09/09/12	09/09/12	US Open Tennis CM	Various		-----S	:30	1	\$750.00	LV2	0.00	NM	1	\$750.00																							
US Open Tennis																																						
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/03/12	09/09/12	-----S	1	\$750.00	0.00																																	
N77	8	09/08/12	09/08/12	Sat 1235-135a DaVinci I6CM	12.35a-1.35a		-----S-	:30	1	\$25.00	LV4	0.00	NM	1	\$25.00																							
Da Vinci Inquest																																						
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S-</td> <td>1</td> <td>\$25.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S-	1	\$25.00	0.00												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/03/12	09/09/12	-----S-	1	\$25.00	0.00																																	
N92	8	09/15/12	09/29/12	ACC Football CM	930a-12n		-----S-	:30	2	\$750.00	LV1	0.00	NM	6	\$4,500.00																							
ACC Football																																						
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/10/12	09/16/12	-----S-	2	\$750.00	0.00																																	
Week: 09/17/12	09/23/12	-----S-	2	\$750.00	0.00																																	
Week: 09/24/12	09/30/12	-----S-	2	\$750.00	0.00																																	
N93	8	09/14/12	09/14/12	8 News Now 4-5a CM	4-5a		-----F--	:30	1	\$35.00	LV3	0.00	NM	1	\$35.00																							
8 News Now 4-5a																																						
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 09/10/12	09/16/12	-----F--	1	\$35.00	0.00																																	

Totals 387 \$221,700.00